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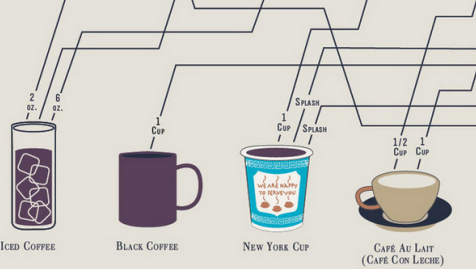
Behind the scenes of a multimedia startup

May 6, 2012 | By Elena Rue

We recently launched a visual storytelling business, StoryMineMedia, with the release of our first independent project. “The Council” is a series of short, quirky webisodes about a middle school student council election. We wanted to tell a different election story and to conduct a bit of an experiment by producing a web-based documentary series in three short episodes.

We knew it was a risk. And frankly, we’re not sure yet if it paid off. But it allowed us to ask (and maybe even answer) some interesting questions about web-based visual storytelling.

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Infographic of the day

May 1, 2012 · By Steven King

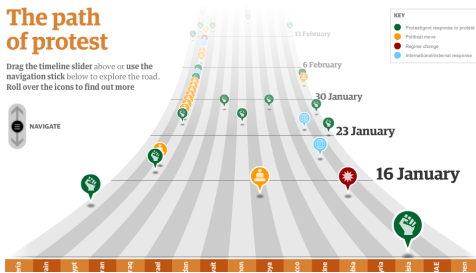
Recently, HTML5 has been utilized for several music videos including OK Go’s All is Not Lost and Arcade Fire’s The Wilderness Downtown. Now I am excited to add a third site to that list, Ellie Goulding’s music video Lights, and introduce you to a new (to me) interactive studio, HelloEnjoy.



Best HTML5 websites

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May 1, 2012 · By Steven King

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@iitweets

Must-see investigative video by [@brontegirl](#) for [@ICIJorg](#) : “Skin and Bone: the Shadowy Trade of Human Body Parts” <http://t.co/xsexapuE>

Another job! Video producer for [@teachforamerica](#), could work remotely: <http://t.co/C5We43A6>

Attn. job seekers: West Virginia University seeks a talented visual storyteller <http://t.co/ul5fzniX>

Have you heard the news that II is for sale?! Learn why it’s for sale and what it means to you here: <http://t.co/hcoeGBK9>

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